DAK

# $981 Of Computing Solutions For Just $79.90

# Can You Be Bribed?

*Blast your IBM PC or clone out of the Stone Age with the point-and-click speed and ease of mouse control.*

*You get:*

- ✔ *$99 BSR Adjustable (100, 400, 800 dpi) High-Resolution 3-Button Mouse with Ballistic Tracking*
- ✔ *$495 WordStar 5.0 Professional*
- ✔ *$40 Mostly Mice WordStar Driver*
- ✔ *$179 Key FormDesigner Form Generator*
- ✔ *$69 PC USA*
- ✔ *$99 PC Paintbrush*

*Add it all up. It's $981 worth of Work-Crushing, Time-Saving Hardware and Software. But if you accept my bribe it's yours for just $79.90.*

ORDER NOW AND GET A **FREE GIFT!** SEE BACK COVER

*With the BSR 3-Button Mouse (a $99 value) and $882 worth of software you'll rocket through word processing, spreadsheets and desktop publishing at meteoric speed.*

# Can You Be Bribed?

***If you've got an IBM PC or clone, now you can infuse your word processing, spreadsheet programs and more with incredible speed and ease like never before. Imagine getting:***

- ✔ ***$99 BSR Adjustable (100, 400, 800 dpi) High-Resolution Three-Button Serial Mouse with Ballistic Tracking.***
- ✔ ***$495 WordStar 5.0 Professional with over 300 work-crushing enhancements.***
- ✔ ***$40 Mostly Mice WordStar Mouse Driver that accesses any of Wordstar's commands with just the click of a button.***
- ✔ ***$99 PC Paintbrush. To effortlessly create attention-grabbing paintings, logos, floor plans and illustrations.***
- ✔ ***$69 PC USA with its vast wealth of maps, tables and fact-filled current and historical information about all 50 states.***
- ✔ ***$179 Key FormDesigner for truly impressive-looking professional forms in less than 15 minutes.***

***It's a total retail value of $981. But, if you accept my bribe, they're all yours for just $79.90***

***READ ON!***

By Drew Kaplan

It's an invasion. The computer world is being overrun by mice. And, a wonderful new world of computer ease and speed is opening up for all of us.

Now you can power through databases. Barrel through word processing. And, blaze through desktop publishing programs.

From drawing to accessing menus to moving the cursor, you'll do it all infinitely easier and faster with a mouse.

**WHY A BRIBE?**

I'm trying to bribe you for three reasons: 1) To introduce you to the speed and ease of mice. 2) Because I desperately need your name for my computer-users mailing list. And, 3) because WordStar wants to show you how good its new software is.

And to accomplish these goals, I'm offering you one heck of a bribe. Let's take a look at it.

You'll get $981 of the finest software and hardware ever assembled to dash through word processing, spreadsheet programs (like Lotus 1-2-3) and all your work with the ease and speed of mouse control.

First, you'll own one of the finest mice on the market (a $99 value) from BSR.

Forget complicated keyboard commands. With this amazing mouse, all you have to do is point and click.

You'll also get one of the world's most powerful word processing programs, **$495 WordStar 5.0 Professional** with its awesome Advanced Page Preview, Dictionary with Definitions and 298 other enhancements as just part of your $79.90 bribe.

Plus, I'm even adding a special **$40 WordStar Mouse Driver** from Mostly Mice that places all of WordStar's Pull-Down Menus at your fingertips.

You'll control every keyboard command quickly and easily right from your mouse. And, just wait till you see how easy it is to edit text with a mouse. It's incredible.

**$69 PC USA** is also part of your $79.90 bribe. With its hundreds of maps and tables and its massive database of current and historical information about all 50 states, you'll easily create incredibly powerful reports and presentations.

**And, look at this.** My $79.90 bribe also includes **$179 Key FormDesigner.** You'll generate virtually any form from simple personalized appointment book pages to complex inventory control sheets with ease.

Finally, you'll be bribed with **$99 PC Paintbrush.** Your artistic talents will run wild as you effortlessly create magnificent, attention-grabbing pictures, line drawings and illustrations.

From drawing a house complete with floor plans to making an organization chart for your business, you can do it all with PC Paintbrush. It's included in your phenomenal $79.90 payoff.

**WHY ALL THIS FOR ONLY $79.90?**

This unparalleled bribe is a two-pronged attack. **Bribe Reason 1:** WordStar wants to expand their customer base and to ferret out both new and current users.

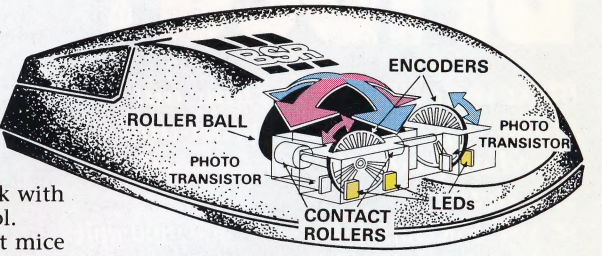
So, they've given DAK factory-authorized permission to offer you WordStar 5.0 as part of this amazing $79.90 bribe.

WordStar has over 2,000,000 users (legal and otherwise), who use WordStar's older outdated, outmoded versions. Although those versions were good in their day, today they just don't measure up.

WordStar wants people using its older versions to experience the pull-down menus, the phenomenal power and the 300 enhancements of their 5.0 version. Take my bribe and you can unleash this world-class word processor on all your business and personal writing.

It's just part of your $79.90 bribe. **And, you'll be a legally registered WordStar user entitled to WordStar add-ons and even program upgrades in the future.**

**Bribe Reason 2:** In the mail-order business, it's expensive searching for active computer owners. I have to mail hundreds of catalogs just to get one order. And, it can end up costing me over $20 per name.




**INSIDE BALLISTIC MOUSE**

*Ballistic Mouse's roller ball controls encoders that tell your computer where to move the cursor.*

So, it's a gamble. I'm betting you can be bribed by this amazing offer. And, I'm wagering you'll be so thrilled by all the power you'll command with this $79.90 bribe, that you'll buy from me again and again in the future. But, be careful.

**CAUTION!!!** If you plan to take this bribe and run, let me warn you about 2 things: 1) I'm going to flood you with LOTS of future computer catalogs. **And,** 2) I'll keep tempting you with incredible offers like this bribe. But now, let's explore



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the quality of your 'bribes'.

## Conquer Elaborate Commands With Ballistic Mouse

It's faster than a speeding cursor control. More powerful than a function key. And, it's able to leap past complex keyboard commands in a single bound.

The BSR 3-Button Mouse is the easy way to speed up everything you do on your computer with point and click control.

Control keys, alternate keys, function keys, the combinations seem endless. And, it can get confusing. You have to remember hundreds of different commands for dozens of different programs.

You have to stretch your fingers from one key to another just to engage a so-called 'simple' command (like Ctrl KPP). And, if you're like me, when you're in a hurry, you sometimes hit the wrong keys and have to start all over again.

Plus, without a mouse, you can forget moving your cursor quickly. Sometimes I think I spend more time finding and tapping cursor keys than entering information.

But, with a mouse, you can forget string commands and cursor keys forever. Just point and click. You'll control all commands and move your cursor anywhere, instantly. It's really amazing.

You may have seen other, so-called 'high-resolution' mice that cost anywhere from $29 to $79. **Beware:** most of these mice have only a 250 dpi resolution setting. And, they probably don't have ballistic tracking either (more later).

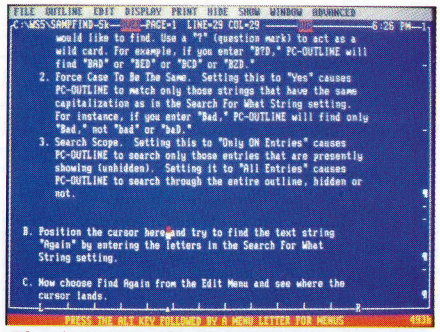
But, the BSR high-resolution Ballistic Mouse has **three resolution settings to choose from—low (100 dpi), medium (400 dpi) and high (800 dpi).**

The higher the resolution, the less you have to move the mouse across the desktop.

And, with three settings, you can customize your mouse for whatever kind of work you do. The low setting is perfect for creating intricate graphics with computer draw and paint programs.

The medium setting makes using graphical user interface programs with pull-down menus, (like Microsoft Windows® 3.0), even faster and easier.

And, the high setting makes cutting and pasting large blocks of text, extensive lists of figures and graphics a breeze.




*There's more to WordStar than word processing. With PC Outline you'll easily organize your thoughts for better reports, essays and proposals.*

Plus, you can instantly change the resolution settings with just a few keystrokes.

**And, look at this.** The BSR mouse also has 'ballistic tracking.' That means the mouse 'anticipates' what you want to do and adjusts its resolution to your movements.

Here's how it works. When you move the mouse normally, it tracks at the standard resolution you set.

But, when you move the mouse quickly, like when you jump up to a pull-down menu or move the cursor across the screen, the mouse automatically assumes that you want to move the cursor a longer distance. So, it increases its resolution to move the cursor faster. It's a real time-saver.

Plus, with the BSR Three-Button Mouse's specially designed ball, you'll have smooth-as-glass tracking, precision control and easy movement on any surface.

### LIGHTNING-QUICK DESKTOP PUBLISHING AND MORE

The BSR Three-Button Mouse cuts complicated desktop publishing programs, like Ventura Publisher, down to size. In minutes you'll be creating newsletters, reports and maybe even your own magazine.

Plus, you'll release your artistic talents (hidden or not) with paint programs such as PC Paintbrush (part of your bribe).

Fabulous computer graphics will erupt onto your screen as you glide your mouse across your desk. It's fantastic.

The BSR Mouse is 100% compatible with the Microsoft Serial Mouse and can be used with most IBM-compatible systems.

### EASY HOOK-UP

All you have to do is plug your mouse into your computer's serial port. (If you're already using your serial port, I have optional pop-in serial boards available.)

Simply load the included software once. Your mouse will automatically activate whenever you boot your computer.

## $495 WordStar 5.0 Professional

Hats off to WordStar. They were the first and the best. Unfortunately, over the years, other companies passed them by, developing improved word processing programs.

But now, WordStar has leapt to the forefront. And, if you accept my bribe, you too will leap ahead of the pack. Sure, you can find over 100 word-processing programs costing $50 to $500 right now.

But, there's only one place where you can find one of the world's most sophisticated writing tools (there are over 2,000,000 WordStar users), PLUS total Mouse Control and more for only **$79⁹⁰—right here at DAK.**

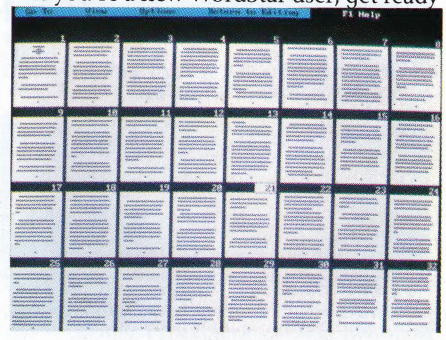
### COMPLEX COMMANDS OBLITERATED

Now you can unleash any of WordStar's commands effortlessly with easy-to-use Pull-Down Menus. With the Mostly Mice WordStar Mouse Driver (more later) a single click of your Mouse 'drops' a menu.

Then, you can access any WordStar command with point and click ease. (You can also access all the menus and commands through your keyboard. But, you'll be astounded at how much easier and faster your writing and editing will be with the mouse.)

If you're a seasoned WordStar user, you can still use the classic WordStar commands as you move up to the awesome power of WordStar 5.0 Professional.

If you're a new WordStar user, get ready for Easy Pull-Down Menus, Advanced On-Screen Preview, Instant Phonetic Spell-Check **with Definitions and more.**



*Preview up to 32 pages of your document at once. With WordStar, you can spot page breaks, check page alignment and leap to any page to edit work.*

And, if you obtained your WordStar by 'other' means, now you can own a 100% complete version of WordStar 5.0 with full documentation and even laser printer drivers. It's like an 'amnesty' program from WordStar at an introductory price.

Plus, you'll get DAK software support, and WordStar's full limited warranty.

### FINE-TUNE YOUR DOCUMENTS

Now with On-Screen Advanced Page Preview, you'll see multiple pages on-screen. You can match facing pages or view up to 21 pages in Hercules, 10 pages in CGA, 18 pages in EGA or 32 pages in VGA at once.

You can instantly correct heading and footing errors. Check page length, page numbering and page layout at a glance. And, instantly jump from Preview to edit the exact page you're previewing.

And, you'll create detail-perfect letters, articles, proposals, critiques and contracts that'll impress anyone who reads them.

The On-Screen WYSIWYG (What You See Is What You Get) preview shows you exactly how your document will look

### How A Mouse Works

Lots of people use mice every day. But, few people really know how these work-saving computer wonders operate.

If you turn a mouse over, you'll see a roller ball. As you move the mouse across your desk, the ball turns two contact rollers inside the mouse.

The contact rollers sense the horizontal, vertical and diagonal movements of the roller ball. The rollers are attached to two spoked wheels (they look like bicycle wheels), called encoders. As the rollers turn, they rotate the encoders.

On one side of each encoder are two light-emitting diodes (LEDs). On the other side of the encoders, directly opposite the LEDs, are photo-transistors. The photo-transistors sense the light given off by the LEDs.

As the encoders rotate, their spokes pass in front of the LEDs, interrupting the light and creating 'pulses.'

The photo-transistors pick up these pulses and send them to your computer, where they are translated into codes that tell your computer where to move the cursor on the screen.

### Don't Want To Change?

What's that you say? It would be a pain to switch from your current word processor? Not with WordStar 5.0 Professional! WordStar's Pull-Down Menus will have you up and running fast.

Ask yourself a couple of questions: Are you using the latest version of WordStar? Does your word processor have Phonetic Spelling, Definitions, Columns and Advanced Page Preview?

Are you using one of the top four word processors on the market? If you answered 'NO' to any of these questions, then the program you're using can't hold a candle to WordStar 5.0.

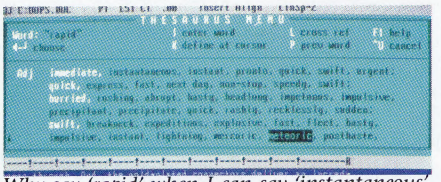
**IT'S ALL YOURS FOR JUST $79⁹⁰.**

BEFORE you print it. What a time-saver!

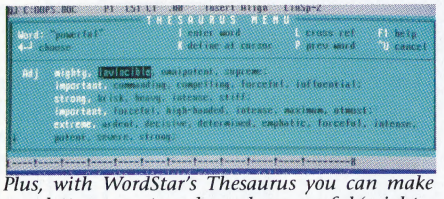
Plus, you can zoom into any page at 200% or even 400%. You'll look at a white screen with black type just like a printed page for an up-close view of your font styles, bold faces and subscripts and superscripts.

You won't have to guess what your work will look like on paper—you'll see exactly what it looks like on the screen!

Now you can make any changes to your documents **before** you print. Now you'll have a perfect document the first time you



*Why say 'rapid' when I can say 'instantaneous', 'breakneck' or 'meteoric'. It's easy with WordStar's built-in 220,000-Word Thesaurus.*



*Plus, with WordStar's Thesaurus you can make your letters, reports and speeches powerful (mighty, invincible, supreme) with just a keystroke.*

print. And, now you'll spend incredibly less time editing and re-editing your work.

**POWER WORDS IN AN INSTANT**

Thrill to eloquent, error-free documents. Annihilate spelling errors. And, enhance every memo, manuscript and report you write with rich, vivid language.

With WordStar's 220,000-Word Thesaurus, you can infuse your writing with powerful and expressive words.

You'll increase (expand, maximize, amplify) your vocabulary. And, wait till you

**300 Work-Crushing Enhancements**

WordStar 5.0 Professional has over 300 new productivity enhancements. You'll speed through all your work. Your documents will look great. And, you'll be home for dinner in the bargain. Here are just 20:

Advanced Page Preview, Pull-Down Menus, Newspaper Columns, Built-in Dictionary and Thesaurus, Speed Write, Automatic Text Alignment, Footnotes and Endnotes, Advanced Font Support, Automatic Page Layout, Paragraph Style Guides, Paragraph and Line Numbering, Word Count Analysis, Power Failure Protection, TelMerge Telecommunications, ProFinder File Organizer, Improved Macro Definition, Proportional Space Printing, Database Manipulation, Editing Window Environment, One-Touch Undo Key, Fourteen Function Calculator.

**Plus Over 280 More!**

see it add flair (excitement, energy, enthusiasm) to your letters, reviews, essays, scripts, contracts, novels, reports and more.

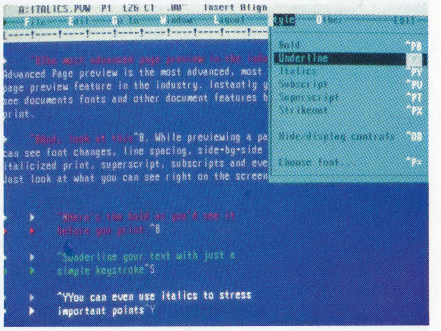
Plus, everything you write will be spelled perfectly. The 100,000-Word Phonetic Dictionary automatically checks a word, a paragraph or your entire document.

Not only does it spot errors, it'll suggest several words you might want to use. Try that with any $100 word processor!

**And, look at this.** Most good word processors have basic spell-check (although it's probably not phonetic). That means it only marks the misspelled words. And, you have to waste your time looking them up in a cumbersome dictionary.

But, WordStar adds on-line definitions. So, you can quickly see the definition of the word you want without having to waste your time plodding through a dictionary.

Sure, it can define words such as 'creative', 'simple' and 'strengthen'. But, you'll also have definitions to powerful words such as 'iconoclast' (one who attacks cherished ideas), 'titration' (test to find the strength of a solution), and 'synergy'



*Here I am using WordStar's Pull-Down Menus to add bold, italics and underlining to my text. It takes just a second and there are no complex commands.*

(cooperation in action).

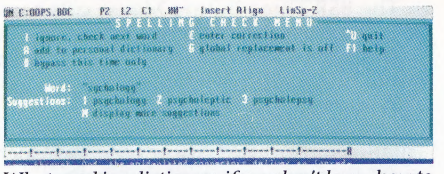
Now, not only will you add powerful words to your essays, letters and reports, but you'll enhance your vocabulary too.

**KEYS TO PRODUCTIVITY**

You can zip between two documents instantly with Editing Windows. With Cut-and-Paste you'll infuse your best work into every report, letter and memo you write.

And, you'll spend more time at home and less time slaving over work at the office.

Now you can effortlessly 'cut and paste' and much more with WordStar's Editing Windows. Now every time you create a



*What good is a dictionary if you don't know how to spell the word you want? WordStar's PHONETIC Dictionary can find the word you want plus give you several similar words to choose from.*

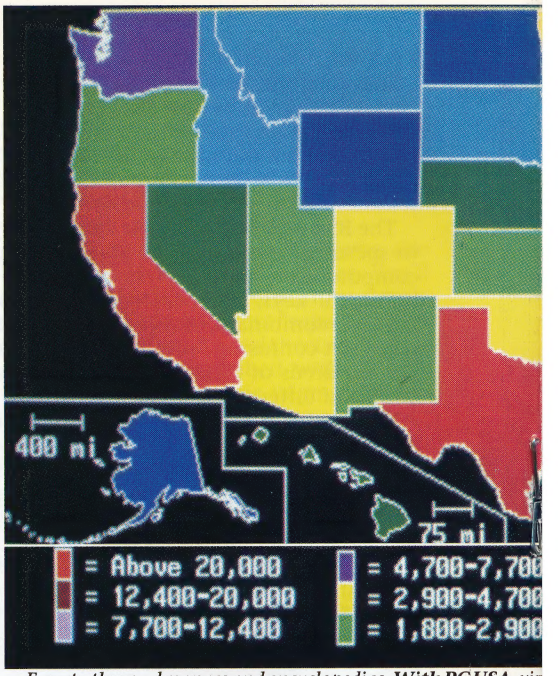
*Do you know the definition of 'iconoclast'? I sure didn't. But, with just a keystroke WordStar gives me a precise definition. It's great for knowing if you're using the correct word (or not).*

written masterpiece, you can pick it up, duplicate it and use it again within your document or later in another document.

You can prepare two documents at once. Move or copy text from one file to another. And, 'flip' between two full screens from two different documents.

You can create your document in one screen as you work from the outline in the other screen. Transfer your best sentences, paragraphs and pages from file to file with a few keystrokes. Or, you can work with two pages of the same document at once.

Plus, you can create multi-column newsletters, bulletins and more with up to eight




*Forget atlases, almanacs and encyclopedias. **With PC USA,** vir wanted to know about our United States is only a keystroke aw with tables. And, see it with comparison charts. From nation up-to-date murder statistics (shudder) to state histories, you'l tion you want on-screen or printed out.*

newspaper-style columns. Simply set your columns and start typing. Your text automatically flows from the bottom of one column to the top of the next.

Columns are ideal for presenting information for reports, developing a business plan or starting your own newsletter for your club, company or association.

And, if you're a number cruncher (bean counter, controller or accountant), hold on to your ledger. WordStar also captures information from comprehensive databases and spreadsheet programs like dBASE, Lotus 1-2-3, Symphony and Quattro.

And, then WordStar inserts them directly into your reports and presentations. You'll never waste time converting data.

You can also type comments that appear only on your screen, but don't print out. They're great for editing comments.

**Power failure protection, too.** You'll never lose a document because of a power failure. Set the 'Auto-Save' Backup Timer to automatically save your work every few minutes. It's a real life-saver.

And, WordStar supports a massive range of printers, including daisy-wheel, dot-matrix and even laser printers.

**WORD PROCESSING EXPANDED**

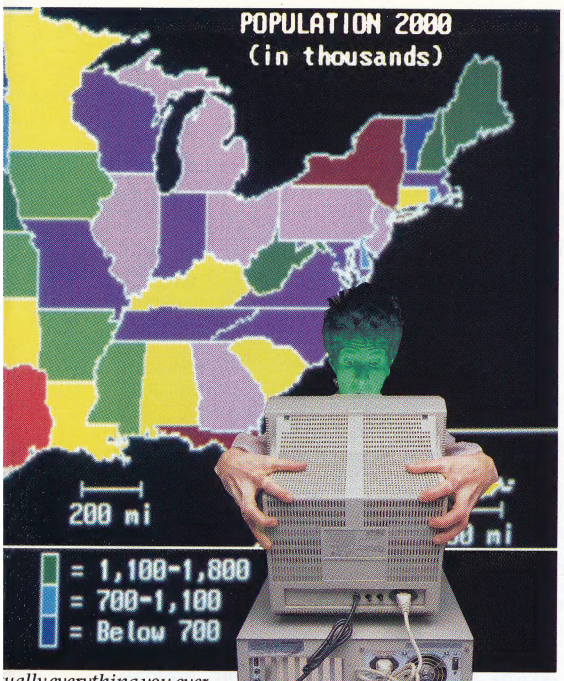
Now with WordStar's additional built-in programs, you'll do more than just word processing. You can easily outline any report with PC-Outline. Now you can effortlessly organize all your thoughts, concepts and facts before you begin to write.

And, multiple mailings are a breeze. You can keep lists of customers, businesses or friends with MailList. Plus, you can create mailing lists, print envelopes and labels.

WordStar wants you to know that since the introduction of WordStar 5.0, they have released two additional versions (5.5 and 6.0). But, when 5.0 was introduced, it already had over 300 enhancements.

In fact, the 5.5 version has just three major differences from 5.0: 1) Integrated Text and Graphics, 2) Star-Transfer and 3) a new Style Sheet Template.

And, the only difference between 5.5

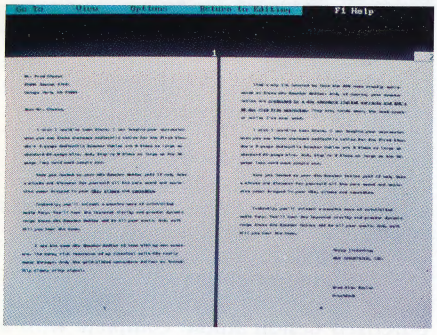



*ually everything you ever y. See it with maps. See it ide population trends to thrill to all the informa-*

and 6.0 is that 6.0 supports the new Laserjet III™ laser printer. And, all three versions of WordStar are completely compatible.

So if you're not currently using WordPerfect 5.0 or MicroSoft Word, your word processing program probably doesn't measure up to WordStar 5.0 Professional.

I think WordStar 5.0, with its 300 enhancements including Pull-Down Menus and Dictionary with definitions is the most tempting



*Match pages. Display line breaks. And, align paragraphs effortlessly. With WordStar's Advanced Page Preview you can see 1, 2, 6 or up to 32 pages at once for perfect drafts the very first time.*

part of my bribe. But, just in case you have any doubts about WordStar 5.0, let me assure you of the following:

**1) My bribe is factory-authorized, so you'll be a registered WordStar user. 2) It's protected by WordStar's standard limited warranty. And, 3) you get FREE software support from DAK.**

**POINT-AND-CLICK EASE: MOUSE DRIVER FOR WORDSTAR**

WordStar is incredibly easy to use. But, with your mouse and the included WordStar Mouse Driver from Mostly Mice, you'll effortlessly breeze through reports, proposals, letters, novels and doctoral theses.

Wordstar's Pull-Down Menus are perfect for use with a mouse. Just wait till you see how quickly you can move the cursor anywhere in the text with just the touch of a mouse button. It's amazing.

You'll control on-screen commands, like bold, italics and underline for quick and easy text enhancements. You can even print, save and exit without touching a key.

Plus, you can block (define any area of your text), delete and move text to quickly and effortlessly cut and paste words, sentences or entire paragraphs. It's a cinch to move a paragraph anywhere in your document or even move it to another document.

And, that's only a few of the things you can do with this time and work-saving mouse program. About the only thing you can't do with your mouse is enter text.

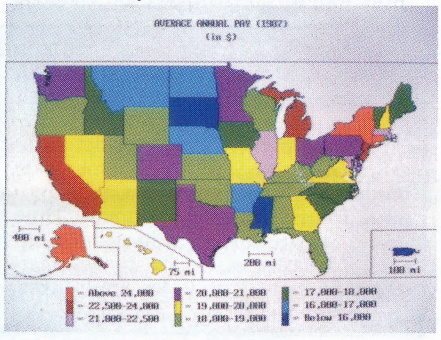
WordStar 5.0 Professional alone retails at $495. And, combined with the BSR Mouse and WordStar Mouse Driver, this $79⁹⁰ bribe is already worth over $600. But, I'm going to keep sweetening the pot.

**ALMANAC USA**

Infuse your business marketing proposals with population trend forecasts to the year 2000. Unleash precise crime, ethnic and age distribution statistics on all your business proposals or school reports.

And, strengthen your school history, geography and social studies papers with topographical maps, comparison charts and demographic bar charts.

Imagine quickly seeing population trends, real estate growth and age distribution breakdowns. Imagine effortlessly targeting your marketing campaigns to specific audiences anywhere in the 50 states.




*Thinking of looking for a job in another state? With PC USA's comprehensive easy-to-read comparison maps, you'll locate the states with the highest (and lowest) annual incomes in a flash.*

And, imagine having the same kind of awesome demographic power as big Fortune 500 company research departments.

Plus, your children can profit, too. Now any student can access a virtual encyclopedia of American history, complete with current and future trends and state histories with just a few keystrokes. Wow!

Now they can 'page' through an extensive multi-colored USA atlas, complete with topographical, points-of-interest and even historical maps for every state.

**Plus, you can print out all this vital information at the touch of a button.**

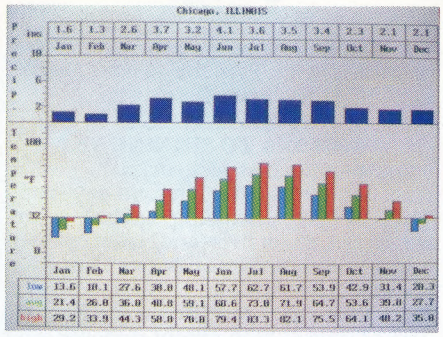
**So, you can infuse ethnic group tables, pupil-to-teacher ratio charts and nationwide male life-span comparison maps into any document you create.**

But, before I tell you all about this amazing program, let's discover all the wonderful things it can do for your business.

**ONE-TOUCH BUSINESS RESEARCH ASSISTANT**

If you own a burglar alarm company, imagine knowing where the highest ratio of burglaries occur (Florida is a whopping 576% higher than North Dakota).

If you're into construction, imagine knowing where the nation's next population 'boom' will occur (Arizona: 21% projected population growth to the year 2000.)




*Should you pack a parka or suntan oil? Touch a few buttons and you'll know BEFORE you travel. Here's Chicago's monthly temperature and precipitation. One glance tells you everything.*

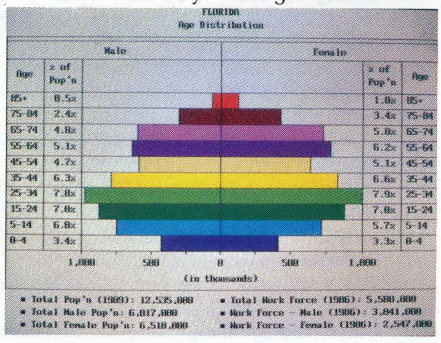
No matter what your profession is, I'll bet you find hundreds of profit-boosting ways you can put PC USA to work.

If you own a marketing firm, this program may be the most comprehensive sales weapon you'll have in your arsenal.

You'll know which state has the highest total work force, even broken down by gender (California males: 7,565,000; females: 5,800,000).

And, you'll know which state has the highest ratio of marriages to population (South Carolina: 16%). Note: Nevada actually has the highest ratio of marriages to population (114%). But, most of those couples don't live within the state.

If you sell Spanish-language movies, you can instantly locate the nation's highest concentration of Hispanic people (New Mexico: 25.1%). So now, you can really find and relate to your target audience.




*Here's Florida's Age Distribution Table. Now, if you want to open a senior citizen apartment complex you'll be able to pinpoint the country's highest need.*

If you're a real estate developer, you can easily zoom in on 'hot' spots (Nevada: 19.3% projected population growth to the year 2000). And, now you can analyze where to invest before the next land 'boom'.

And, if you plan to market to a mature audience, Florida could be a gold mine (17.9% are 65 or older), while Nevada (169% lower) might be a disaster.

**Plus, you can print out any chart, statistic or map you see on your screen.**

So, if you need a loan for your construction company's new branch office in New Hampshire, relax. Simply call upon PC USA's infinite pool of knowledge.

You can show the bank a projected population growth table (15.6%). You can impress them with how low your labor costs will be ($22,156 annually per worker).

And, you can dazzle them with exactly how much City Hall spent on new construction last year (Concord: $37,196,000).

**And, wait till you discover what PC USA can do for your children.** Now they

**IT'S ALL YOURS FOR JUST $79⁹⁰.**

can master USA geography, history and political science. Plus, they'll have loads of fun while they learn. Here's why.

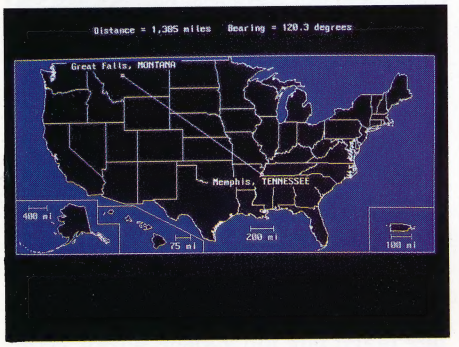
### STUDY THE USA FROM SEA TO SHINING SEA

See the cities that were rocked by the San Francisco earthquake. Pinpoint any state's 15 major cities, (including capitals), mountain ranges, major rivers and bodies of water. And, instantly review each state's history at the touch of a button.

It's a sad fact. I read that approximately 25% of today's high school students can't find the United States on a globe.

So, if there's a student in your home, PC USA is a must. Not only can they study a dramatic multi-colored USA map, but they can also zoom in on any state, region or group of states for closer analysis.

Plus, they can access a powerful, beautifully detailed topographical map of each state. Now your child can effortlessly 'ace'




*Forget guessing mileage. Instead, plan your travel time more efficiently. It's 1,385 miles from Great Falls, MT to Memphis, TN. (And, your kids will love seeing which states they'll pass through.)*

any geography test that comes his way.

If you love USA history as much as I do, look at this. PC USA's rich database of fact-filled American history dates back (in many cases) to the 16th century.

You'll know when the British captured New York (1776)—and the year we took it back (1783). You'll have Hawaii's date of admittance into the union (1959).

And, you'll know when The Exxon Valdez Oil Spill in Alaska occurred (1989).

It's fascinating. It's perfect for research papers and theses. And, it will let your child's history and geography grades soar.

Plus, PC USA's 'Point and Shoot' control and your mouse make learning all the states' geographic locations really easy.

Simply use your mouse (or arrow keys) to 'point' with the cursor at any state you wish. As you 'point' at a state, the state names appear above the map.

Now you can quiz your kids before final exams. And, who knows? You may learn a thing or two yourself (I know I did).

**And, if you're a trivia or history buff, here's a challenge for you.** Can you name each of the Confederate States? Do you know which states were the original 13 Colonies? Which modern-day states comprised the Louisiana Purchase?

Now you can see all this amazing information (and much more!) on sensational individual USA maps. Just touch a few buttons. And, you'll see our great American past and future explode onto your screen.

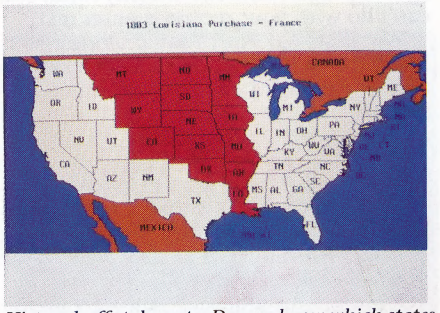
### DESKTOP DATA BANK

PC USA is a breeze to use with your mouse. Let's say we want to explore California.

Simply select the 'State' menu from one of the 7 Pull-Down Menus and touch a mouse button. (You can use arrow keys, too. But if you're like me, you'll prefer the amazing speed and ease of the mouse.)

In a flash, a menu 'drops' down. Choose the 'Point and Shoot' option. And, aim the mouse at the state of California.

Instantly, a beautiful map of California pops onto your screen. Plus, you'll see the total area (158,706 square miles) and




*History buffs take note: Do you know which states comprise the Louisiana Purchase? Now you do. Plus, you can access the Confederate States, Union States, our original 13 Colonies and more.*

population (28.6 million) statistics.

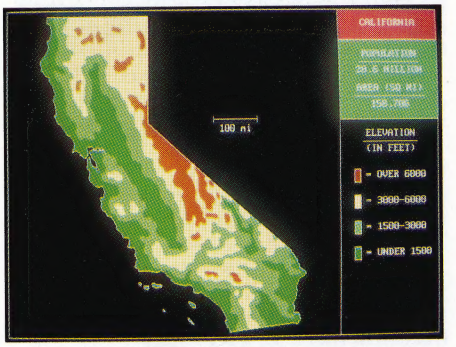
Now you can choose separate maps of California, showing major cities and even points of interest. It's awesome.

And, wait till you discover the 'Database'

**150 Ways To Explore The USA**

PC USA is chock full of more USA information than most textbooks. Here's just a sample of what you'll get:
City Populations, Crime Statistics, Education Statistics, State Trivia, Gross State Product, Natural Resources, City Economies, Tourist Attractions, Climate, Time Zones, Latitude and Longitude, Zip Codes, Area Codes, City Distances, Marriage Statistics, Birth Rates, State Taxes, **AND, 133 Other Categories.**

menu. You'll find dozens of comprehen-




*Here I am checking California's topography. Now your kids can 'ace' geography tests. Plus, they can print out any map they want for their reports.*

sive, easy-to-read tables revealing state taxes, government statistics, average annual pay per industry and much more.

**And, look at this.** You can transform virtually all of PC USA's statistics into explosive, idea-conveying maps. You can view them on-screen and even print them out.

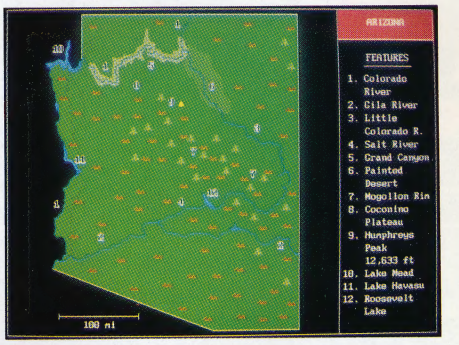
You can analyze current and future trends spanning our great nation, using **150 different categories,** such as average annual pay, number of births and even number of households.

**Travelers take note:** If you like to travel, PC USA can help you make the most of your vacation or business travel time.

For example, do you know how far it is from Great Falls, Montana (47.3° latitude, 111.17° west longitude) to Memphis, Tennessee (35.08° latitude, 90.03° west longitude)? It's 1,385 miles, bearing 120.3°.

You can see the distance between any 2 cities (with both longitude and latitude) on a full map of the United States.

PC USA is compatible with IBM PC/XT/AT/PS2 computers and clones with a minimum of 512K memory, with floppy drives




*Master each state's unique geography. With an atlas in your computer, it's a breeze. Here's a map of Arizona's major rivers, lakes and mountains. (Note: The Grand Canyon is number five.)*

or a hard disk. You'll need DOS 2.0 and a Hercules, CGA, EGA or VGA montior.

PC USA is made by PC GLOBE and backed by their standard limited warranty.

Wow! Your bribe is already worth over $650. And, we're only just beginning. Wait till you see the rest of your payoff.

### QUICK DRAW ARTIST

Now we can all create professional-looking, personalized art work and graphics in just minutes. Now you'll paint like a pro the moment your fingers touch your mouse.

And now, whether you're a descendent of Rembrandt or have trouble drawing a straight line with a ruler (like me), you can create professional-looking illustrations, logos, charts and other graphics specially designed for your projects.

### GRAPHICS GOLD MINE

With PC Paintbrush and your mouse it's a cinch to create any picture from a breathtaking Mojave Desert sunset to a professional organizational chart.

You'll thrill to a phenomenal computerized design studio complete with a 224,000 pixel canvas and a rainbow palette of up to 256 different colors.

You'll have a choice of 8 different paintbrush tips and 10 different widths for perfect coverage and texture.

Now fill-in jobs that were once tedious and time-consuming will be finished in a flash with the adjustable computerized paint roller. Plus, when a softer touch is needed, apply a fine spray with the automatically adjustable electronic airbrush.

Make a mistake? No problem. Simply use the computerized eraser to quickly wipe out errors. And, just touch a button to **automatically** create lines, curves or boxes for diagrams, floor plans and line drawings.

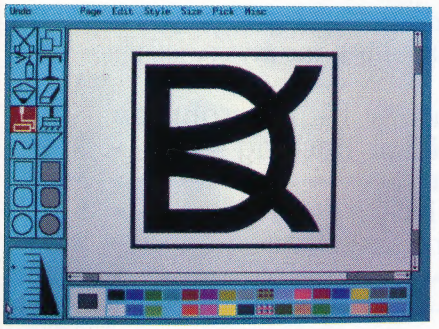
And, if you want to add text to your image, you can select any of 11 fonts, in 9 sizes, with italics, outline, shadow, underline and boldface variations.

**And, look at this.** You can electrify your art work with spectacular special effects. Rotate, flip, invert, shrink, expand or tilt part or all of your paintings. You can do it all with the simple click of a mouse.

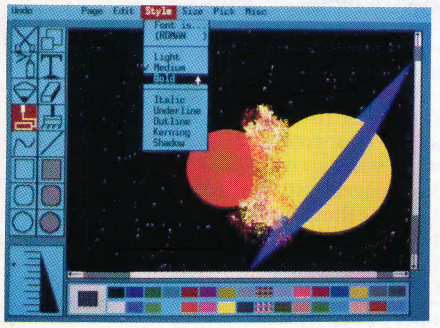
PC Paintbrush is compatible with IBM PC/XT/AT/PS2 computers and clones with 384K of memory, a graphics display and a mouse, or other drawing device.

PC Paintbrush is backed by Z-Soft's standard limited warranty. I really need your name for my computer users list, so I've pulled out all the stops. To make this bribe completely irresistible I'm also including

*Now you can easily paint your own masterpieces like this San Francisco skyline I created.*



*Design your own company logo for an added professional touch to letters, reports and proposals.*



*Creating paintings and illustrations is a cinch with PC Paintbrush's icons and pull-down menus.*

new Key FormDesigner.

## THE FORM FACTORY

Run your business your way! Forget having to make do with general multipurpose business forms from office suppliers.

Forget cramped forms with spaces too small to write legibly in. And, especially forget confusing forms that ask for either too much (or too little) information.

Now you can effortlessly create forms tailored to your specific needs. Now you can decide EXACTLY what should be on each form. And, now you can choose precisely where to put names, dates, dollar amounts and special instructions.

Imagine customized P/L projections and organizational charts for your business; professional registration sheets and activity checklists for your club or church; and custom-tailored 'To Do' lists and home budget worksheets for your own use.

Read on and we'll explore just how easily you can create customized truly PROFESSIONAL forms complete with shaded areas, multiple font sizes, check-off boxes, bold headings and more in under 15 minutes.

### CUSTOM FORMS FAST

It's called Key FormDesigner. And, with it you can create everything from simple checklists, daily planners and routing slips to complex billing statements, detailed X-ray reports and complicated insurance forms.

**And, look at this.** To get you started, Key FormDesigner includes 20 different form templates built right into the program.

Simply modify its ready-made purchase order, credit application, monthly calendar, ledger sheet and over a dozen other forms to fit your company's exact needs.

**Plus, you can create brand new forms in a flash.** A daily appointment schedule takes me about 6 minutes. An invoice takes just 12 minutes, and a detailed inventory form takes less than 15 minutes.

You can pick and choose from as many as 6 different fonts (depending on your computer's printer), 3 different halftones (shaded areas), horizontal AND vertical text, and both single and double lines.

And, with Key FormDesigner's text windows you can **print text right OVER halftones.** (Note: This is a powerful function that very few programs can perform.)

Plus, wait till you infuse your forms with check-off boxes or circles and customized arrows. They'll really look slick and professional. And all your information will be in the ideal easy-to-read location.

Now you can create supercharged forms that ask specifically for the information YOU need, not the information that some generic pre-printed form wants.

### RED-TAPE ESCAPE

If you own a business, you'll save a bundle by creating your own customized purchase orders, billing statements and invoices.

If you're in charge of a warehouse, you can boost productivity by creating more efficient inventory control, stock transfer, and shipping and receiving forms.

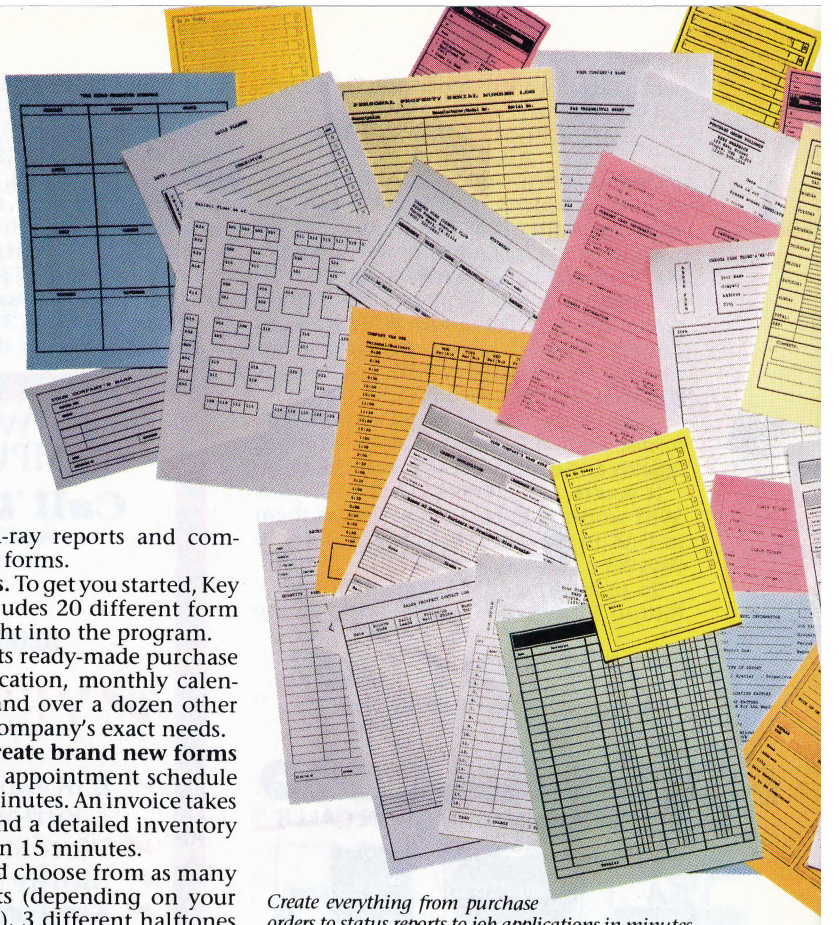
If you're a sales manager, you can design prospect-contact logs, sales-call tally sheets and custom sales calendars for your reps.

And, you can modify your forms instantly to add new products, a new geographic area or new salespeople—then sit back and watch your territory's sales skyrocket.

**Attention churches, clubs and schools:** Now you can create truly professional customized membership applications, event calendars, entry blanks, fund-raising schedules, sign-in sheets and more.

There's really no limit to the different forms you can make. You can create exhibit hall floor plans, rental agreements, quotation requests and service reports.

Or, you can produce flow charts, police reports, customized fax cover sheets, model-release forms, collection notices, subcontract agreements, collection forms and even lost luggage questionnaires.



*Create everything from purchase orders to status reports to job applications in minutes. Key FormDesigner makes designing customized forms for your business a snap.*

And, if that's not enough . . . make gift certificates, debit/credit memos, estimate worksheets, golf and bowling scoresheets and job cost disbursement journal pages and more. The list is virtually endless.

You can use Key FormDesigner with IBM® and compatible computers that have 384K RAM and any type of video monitor.

It's mouse compatible, too. And, you can generate ASCII files to export customized forms directly to your word processing, database or spreadsheet programs.

Plus, you can print out fabulous forms on almost any dot-matrix, daisy-wheel or laser printer. Key FormDesigner is backed by SoftKey's standard limited warranty.

Go ahead. Take me up on my bribe. Unleash the keyboard-stomping ease of the BSR Mouse. Use it to seize all the power of WordStar 5.0's 300 enhancements.

And, get ready to unleash your hidden artistic talent and create professional graphics and stunning computer art with your mouse and PC Paintbrush.

Plus, take a computer-guided (current, historical or future) tour across the country with PC USA. And, run your business or club your way with Key FormDesigner.

If you accept my bribe, you, your family and your friends can thrill to all these productivity-boosting, time-saving software programs plus BSR's powerful mouse for an incredible, once-in-a-lifetime $981 deal that's yours for only **$79⁹⁰**.

For the software programs, you'll need an IBM PC or compatible with a hard disk. Plus, a minimum of 384K of RAM (512K to use WordStar's Advanced Page Preview), DOS 2.0 or higher, and a Hercules, CGA, EGA or VGA monitor.

All software and hardware is covered by limited warranties and DAK software sup-

**IT'S ALL YOURS FOR JUST $79⁹⁰.**

port. The software is shipped on DAK's special "Quick-Start" disks.

**ACCEPT MY $79⁹⁰ BRIBE RISK FREE**

Open up a new world of computer speed, ease and productivity with the command-vaulting might of the BSR Mouse.

Thrill to the incredible power of WordStar 5.0 Professional infused with powerful new mouse-muscle. Explore a new dimension of artistic freedom with PC Paintbrush. Tap into a wealth of informative and fascinating facts complete with color maps, about all 50 states with PC USA.

And, create supercharged professional forms, with the information you need, quickly and easily with Key FormDesigner.

If you're not 100% thrilled with your $981 worth of bribes, simply return them to DAK in their original boxes within 30 days for a courteous refund.

To order your IBM-Compatible BSR 3-Button Mouse ($99 Value) with Mouse Driver for WordStar ($40 value), WordStar 5.0 Professional ($495 value), Key FormDesigner ($179 value), PC USA ($69 value) and PC Paintbrush ($99 value) risk free with your credit card, call toll free or send your check, not for the $981 combined suggested retail, but for just **$79⁹⁰ COMPLETE** ($9 P&H). CA res add tax.

Use Order No. 5736 if your computer uses 5¼" disks. Or, use Order No. 5737 if your computer uses 3½" disks.

If your computer doesn't have a serial port, or if you're already using all of your serial ports, no problem. DAK has pop-in serial boards with Com 1 through Com 4 and an additional parallel printer port for just **$49⁹⁰**. Use Order No. 5722.

We all win. I'll build a great mailing list to introduce my computer products. WordStar gets to build its customer base.

Plus, you gain the productivity of $981 worth of computing power to make all your writing and drawing work a breeze. And, remember, it's all yours for just **$79⁹⁰**.

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|---|---|
| ✓ BSR Adjustable (100, 400, 800 dpi) High-Resolution 3-Button Mouse with Ballistic Tracking | $ 99 |
| ✓ WordStar 5.0 Professional | $495 |
| ✓ Mostly Mice WordStar Driver | $ 40 |
| ✓ Key FormDesigner Form Generator | $179 |
| ✓ PC USA | $ 69 |
| ✓ PC Paintbrush | $ 99 |
| ***GRAND TOTAL VALUE*** | **$981** |

***But, they're ALL MINE for just $79⁹⁰ ($9 P&H)!***

Accept my bribe within the next 10 days and I'll give you the Key FormDesigner Form Fill-In program absolutely FREE. Forget the tedious task of filling out forms manually. This program interfaces with Key FormDesigner so you can use your computer to automatically fill in Federal Express forms, medical forms and just about any other form designed to be filled in by a typewriter. It's quick. It's easy. And, it's yours FREE when you accept my BSR Mouse Bribe with $981 worth of computer solutions for just **$79⁹⁰**.

Enclosed is my credit card number or my check or money order.

☐ Use Priority Order No. 5736 FOR 5¼" DISKS ☐ Use Priority Order No. 5737 FOR 3½" DISKS

☐ Also send me the optional pop-in serial card with serial and parallel ports, for just **$49⁹⁰** ($4 P&H) Order No. 5722.

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